

italiantoy

15 months in Germany





German museums and “education Made in Italy” (a starting project)





Italiantoy comes from twenty years of **Zaffiria**'s experience at the forefront of media education, hands-on teaching laboratory, museums and arts.





We can do

- _workshops
with children
and families
- _training
with teachers
and parents
- _installations
for children
- _exhibitions
for children





Workshops with children







Installations for children











Workshops with adults





From the experience of the 3 companies (**Zaffiria**, **Eidos** and **Avenida**) was born the new project **Italiantoy**. Italiantoy offers Made in Italy of education, teaching and game.





Bruno Emme is an art gallery where children can expose objects that they love collecting in their pockets. The gallery is inspired by the work of two great artists: **Bruno Munari** and **Yayoi Kusama**.



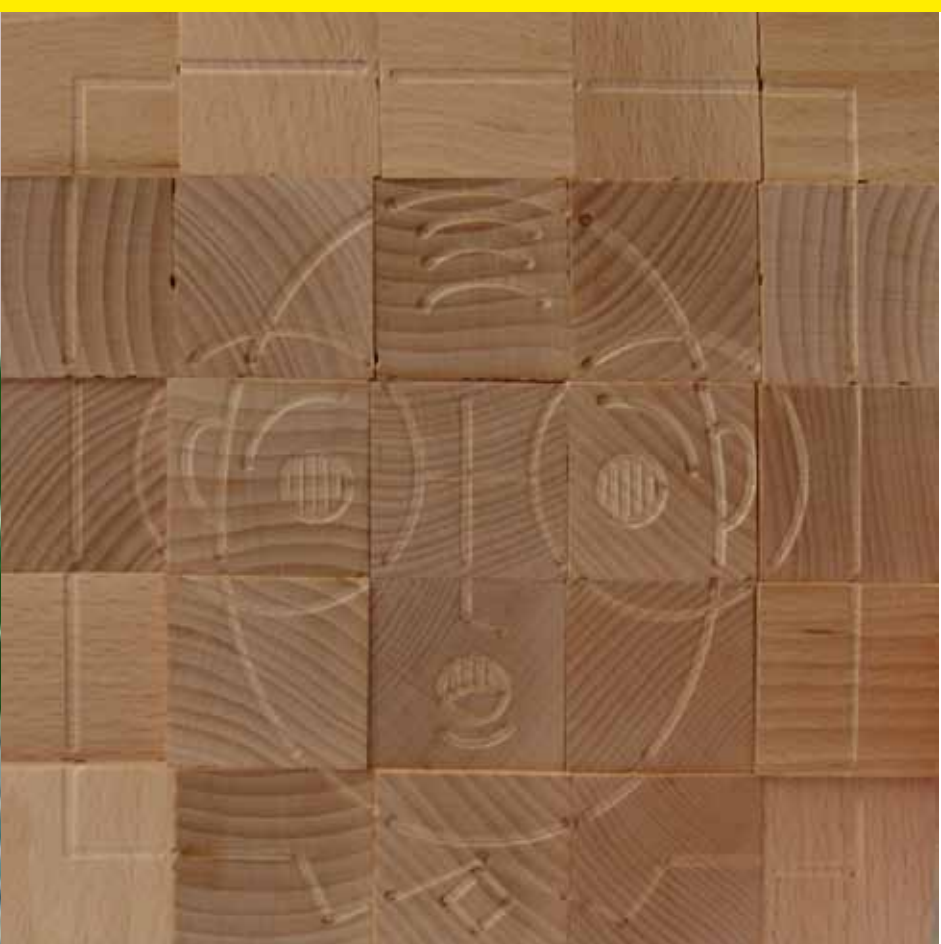


Four tiles printed in relief with scientifically and accurate textures of insects. A book-theater printed on recycled paper. Few elements help the child to start the story and the discovery.





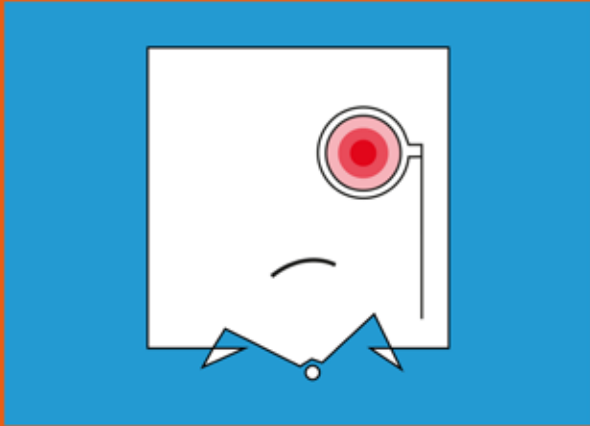
Discover an ancient printing technique. Improve the recognition of emotions. Six different faces engraved on wooden cubes. One iBook.





An hymn to children imagination.
Designed to create stories and fantasy worlds.
Inspired by the **Plus and minus** by Bruno
Munari.





What do we ask?

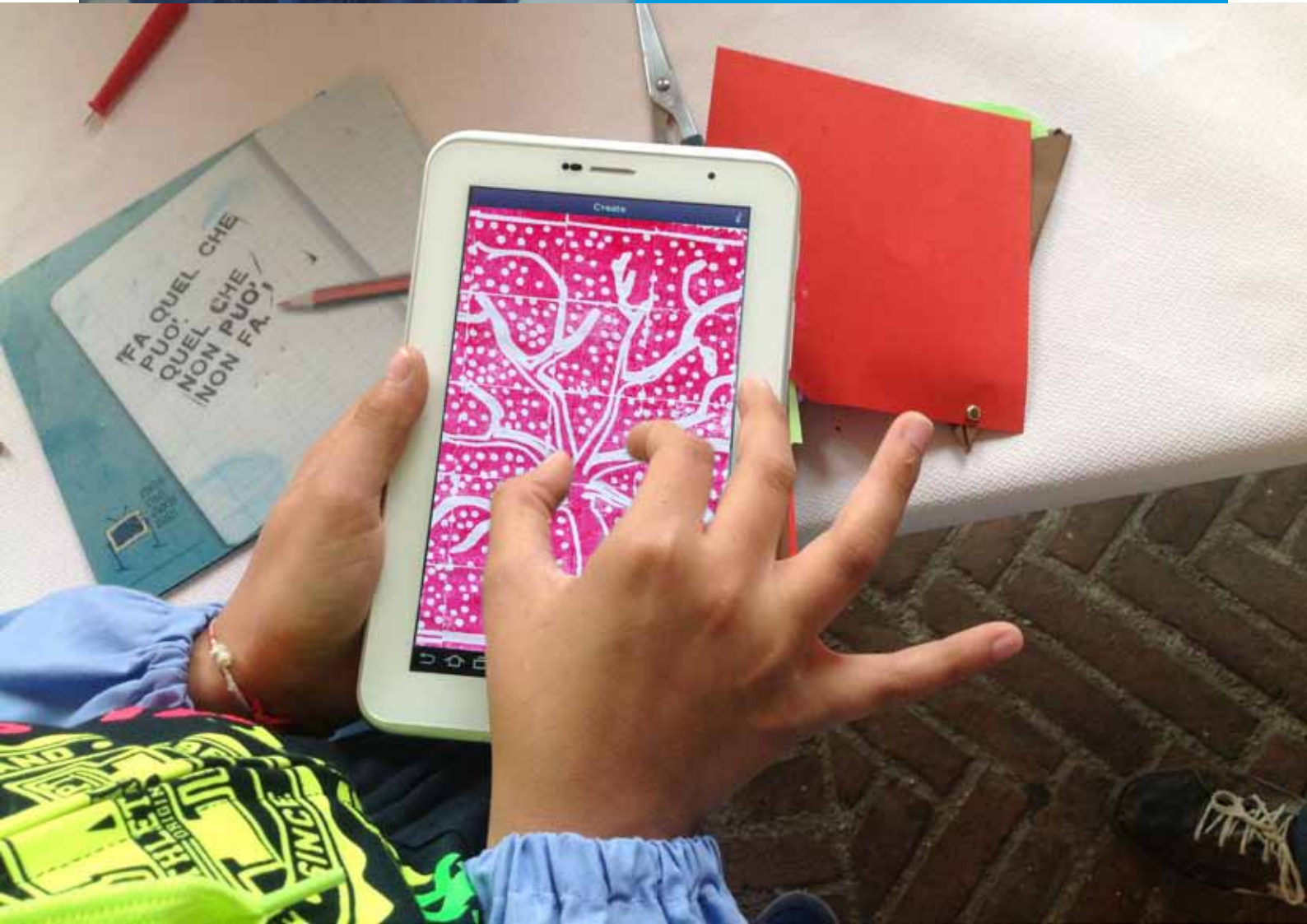
_We would like to collaborate with you organizing activities for children and families in your museum.

_We would like to share good practices with your staff.

_We would like to proposal training for teachers, parents and adults.

No cost is charged to museums.

We have italian public funding with the objective to make alliances in Germany.



Training with teachers and parents

40 adults each seminar about active methodology, starting from Bruno Munari (artist) and Alberto Manzi (teacher)

Workshops with children and families

20/25 children for each workshop
Themes:

- _ my first art gallery
- _ discover texture
- _ I'm a xilographer
- _ I love shadows

Installations for children

- _ my first art gallery
- _ discover texture
- _ I'm a xilographer
- _ I love shadows

Time program type

_ friday morning: seminar with museums staff

_ friday afternoon: workshop with teachers of the schools of the city (possible in museum)

_ saturday morning: setting up of the laboratory

_ saturday afternoon: workshop with children

_ sunday morning: workshop with children

_ sunday afternoon: dismantling

We hope to work in children museums or museums very actives with families

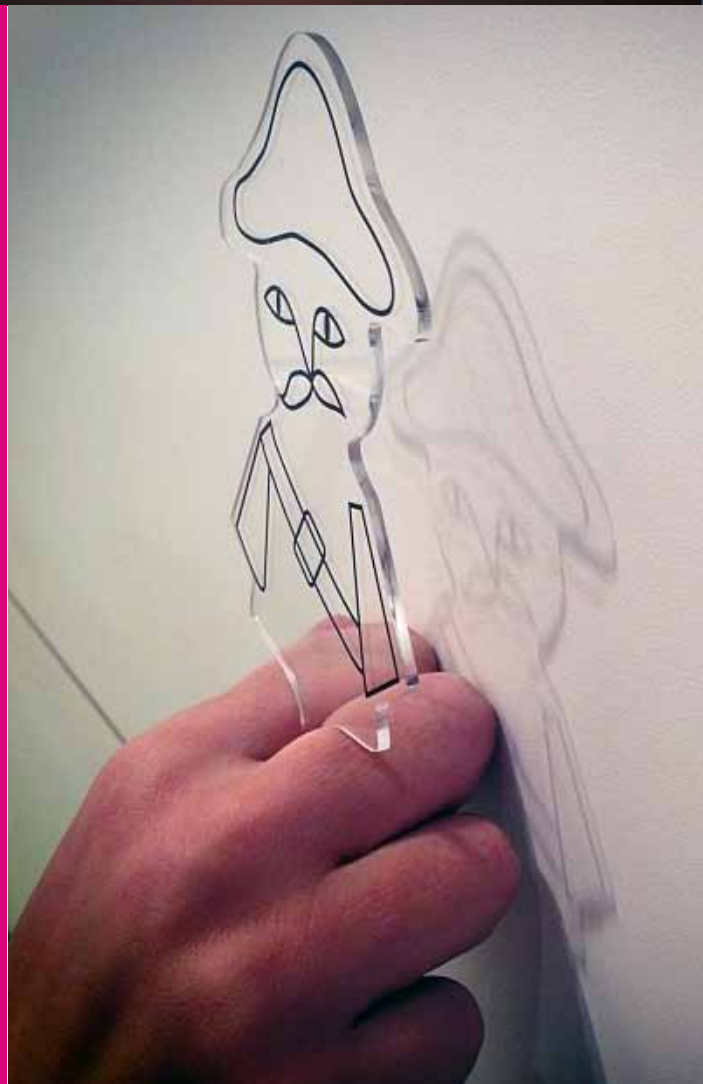


We have support letters from

- _ Bauhaus (Weimar)
- _ Kindermuseum Creaviva (Bern)
- _ Initiative Regionalgenossenschaft (Apolda)
- _ Machmit! Museum für Kinder (Berlin)
- _ JFC Medien Kultur Perspektiven (Köln)
- _ JFF Institut für Medienpädagogik (München)
- _ Deutscher Museums Bund



**We trust in your
collaboration**



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